



Travel Trends

Emerging travel trends for 2015

At Medical Travel Companions (MTC) we are noticing that people are interested in a concierge service that incorporates a professional companion.

Australia and Asia's affluent middle class is set to increase almost fivefold over the next 20 years, presenting significant opportunities for MTC, according to a new report released by Tourism Australia and the World Tourism Organization (UNWTO) at this year's Australian Tourism Exchange (ATE). "The crucial factor behind the growth of travel out of the Asian markets – from South-East Asia as much as from China – is the increasing middle class population of those source countries due to their growing economic prosperity.

At MTC our expertise is paramount to create a unique experience for our customers. When MTC launched in July 2014 we thought we would only be dealing with individuals. Now we are working with both large and small groups on short and long journeys to all corners of the globe.

Web App for MTC Partner Program

MTC introduces exciting new Web Application for partner websites that manages all bookings. [Find out more >](#)

The recent ABTA report has shown that confidence is strongest among affluent travellers and statistics are showing that in 2014, people took an average of 3 holidays per person; however, those in social class A took 4.7 holidays per person – which is a significant increase from previous years.

Whether it's a recommendation from one of our partners or the neighbour we have expert nurses or paramedics on the ground to assist people "who want to travel but can't for a variety of reasons". These well-planned holidays designed by our specialist travel partners are intended to take the stress out of your travel plans so you can relax and explore the history, culture and natural attractions of the country that you are visiting.

It's shaping up to be an exciting year for the travel industry as the market becomes increasingly buoyant and holidaymakers broaden their travel journeys across the globe.